



Global Wine & Spirits

We're hiring! We are looking for a Marketing Manager for the William Grant & Sons Corporation

Representing leading global alcohol brands, including Glenfiddich whisky,
The Balvenie, Monkey Shoulder, and Hendrick's Gin.

We're looking for a candidate with proven experience in marketing leadership
within the alcohol or lifestyle industries, and a strong background in
collaborating with international corporations.



Full-Time Position

Key Responsibilities:

Ongoing communication and coordination with
international suppliers
Leading the corporate team to meet
performance targets
Developing annual strategy and work plans
Conducting market research and competitive
analysis
Building sales forecasts and placing supplier
orders

Position Requirements:

Minimum of 5 years of experience in
managing an international brand and
maintaining regular communication with
global suppliers – mandatory
Proven experience in managing alcohol
brands – strong advantage
Strong business acumen with a deep
understanding of marketing strategy, budget
management, and market data analysis
Strategic and creative thinking
Ability to manage complex marketing
projects, including planning and execution
Experience working with advertising
agencies and defining campaign objectives
Fluent English – required



Think you're a match? Send your CV to: Hr@gwspirits.co.il

Our offices are located in Kibbutz Yakum