



OUR BRANDS ARE LOOKING FOR THE PERFECT BRAND MANAGER



Global Wine & Spirits operates as a distributor of leading brands worldwide. At Global Wine & Spirits, our spirit is driven by innovation and creativity. We blend the artistry of fine alcohol with the rhythm of music, the pulse of global trends, and the vision of forward-thinking minds.

Our commitment to excellence and cultural integration allows us to bring the world's finest alcohol brands to Israel, creating a vibrant tapestry that celebrates the best in art, music, and global perspectives.

The company is located in Kibbutz Yakum.

Role Description

We are seeking a highly motivated, creative, and results-driven Brand Manager to manage the iconic and leading brand – Jack Daniel's.

This full-time position will require a combination of office-based duties and regular field visits.

Role Tasks

- Develop and implement data-driven and brand-building marketing strategies that drive sales growth.
- Ensure the successful execution of all marketing activities according to the annual marketing plan.
- Continuously monitor industry trends and incorporate innovative marketing tactics.
- Implementing strategies to enhance the visibility and prominence of the brand
- Prepare and submit comprehensive monthly reports with insightful analysis and actionable conclusions.
- Effectively manage the brand budget within allocated parameters.
- Maintain consistent communication with global/regional brand representatives.

Qualifications

- Min. 2 years experience as a brand manager (Experience in the spirits or beverage industry advantage)
- International brand management experience required
- Excellent communication and negotiation skills
- Analytical and strategic thinking abilities
- Bachelor's degree in Marketing, Business, or a related field
- Strong Microsoft Office skills (PowerPoint and advanced Excel essential)
- Excellent English communication skills (written and verbal)